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### RESEARCHES REGARDING IMPORTANT ASPECTS REGARDING THE DEVELOPMENT OF THE ROMANIAN RURAL ENVIRONMENT

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**Abstract**: Rural areas have substantial growth potential and a vital social role, being very important the support of rural activities in general and agriculture in particular. The diversification of the rural economy is a key issue for the success of the rural development. Romania enjoys an important development potential, although insufficiently exploited. The target of the paper is to highlight some aspects regarding Romanian rural area, from agricultural point of view and no only, being brought to light: aspects regarding the development of the Romanian rural environment, the distribution of communes according to agricultural area, the map of the distribution of large agricultural holdings (over 2000 ha) and finally the reasons why agriculture can be the support of Romania's development.

#### Introduction

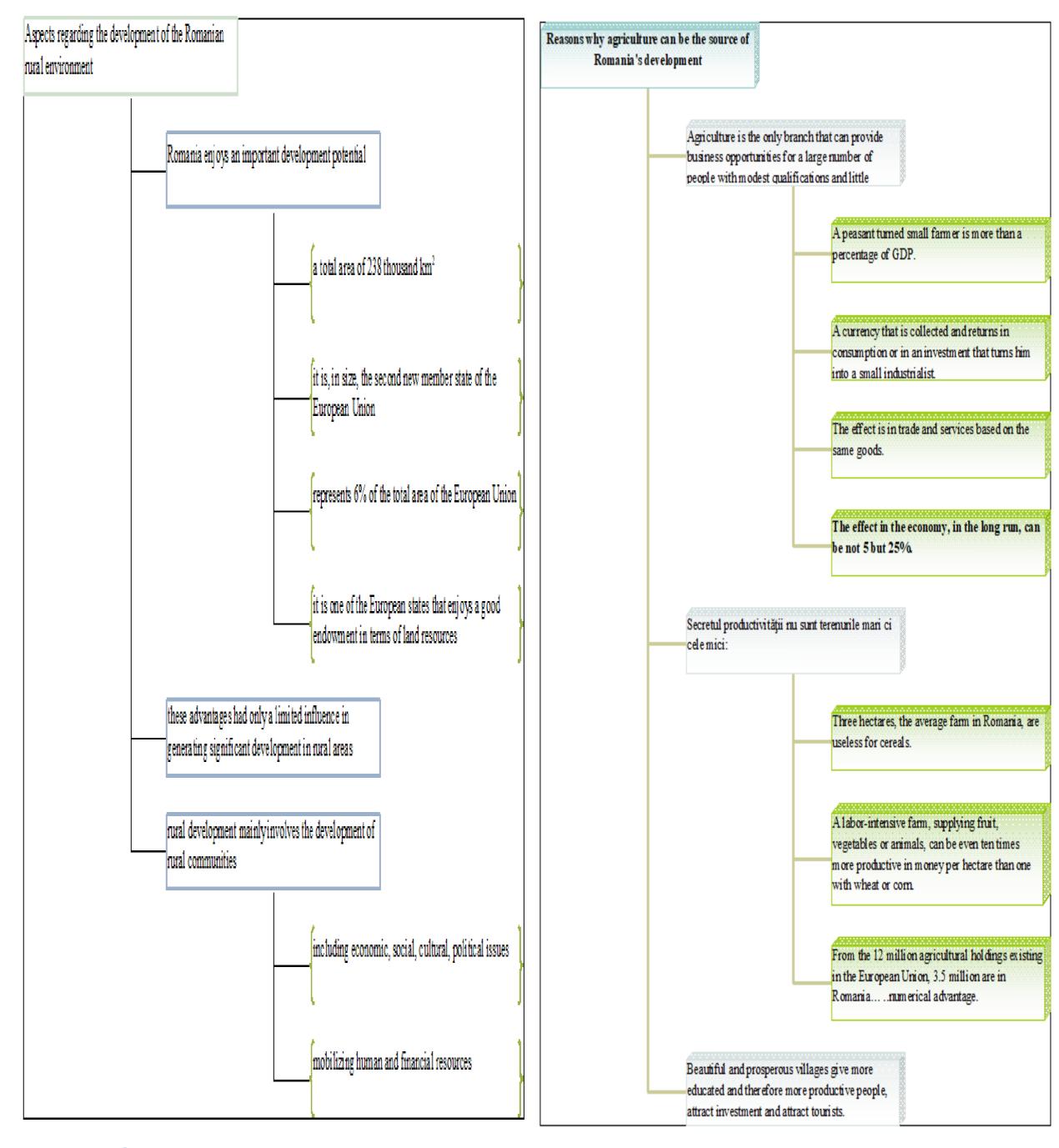
• Rural and agricultural areas are one of the most significant contributions to natural capital. Talking about "rural development" and trying to establish the priorities of this sector is, without exaggeration, one of the most ambitious and difficult projects. The diversification of the rural economy is a key issue for the success of the rural development policy in Romania.

#### Material and method

- The main purpose of this research is to highlight some aspects regarding Romanian rural area, its development potential starting from agricultural point of view, the agricultural land having a high natural value. They are pursued the reasons why agriculture can be the support of Romania's development and are made some proposals of some key actions to achieve the goal of developing rural areas.
- To fulfill this desideratum are used many source of information, and different stages of research: gathering general information, processing the information provided from different sources and presentation of the main conclusion drawn.

#### Results and discussions

- Romania enjoys an important development potential, although insufficiently exploited. With a total area of 238 thousand km2 and a population of 19.041 million inhabitants, Romania is, in size, the second new member state of the European Union, after Poland. It represents 6% of the total area of the European Union and 4% of its population.
- Romania is one of the European countries that enjoy a good endowment in terms of land, water and human resources. However, to date, these advantages have had only a limited influence in terms of generating significant development and restructuring in agriculture and rural areas.



#### Conclusions

- In order to achieve the goal of developing rural areas, they are encouraged to focus their support on key actions, which could include, in particular:
- the development of economic activity and employment rates in the rural economy in the broad sense of the concept. Diversification is necessary for economic growth, employment and sustainable development in rural areas and thus contributes to a better territorial balance both economically and socially.
- revitalization of villages. Integrated initiatives combining diversification, business creation, investment in cultural heritage, infrastructure in favor of local services and renewal can contribute to improving the economic outlook and quality of life;
- the development of micro-enterprises and crafts based on traditional skills or by introducing new skills especially in combination with the acquisition of equipment, training and education in the field.